

**FOR IMMEDIATE RELEASE: [Insert Date Here]**

**[Insert Full Name]**  
**[School Name]**  
**[Contact Phone]**  
**[Contact Email]**

### **[School Name] Implements PBIS Rewards to Create a Positive School Climate**

[City, State]: [School Name] has implemented **PBIS Rewards** for the 2019-2020 school year. PBIS is an evidence-based framework used by schools to improve school culture and student behavior, promoting a safe environment for learning. A key aspect of PBIS is focusing on more positive behaviors and less on negative behaviors.

“The staff of PBIS Rewards is passionate about helping schools become PBIS Rock Stars. We love working with teachers and staff who are excited about making their schools great places for students to grow academically, socially, and emotionally. We have worked with schools all across the country and at every grade level and we are really thrilled to be working with **[Insert School Name]**,” said Pat Heck, CEO, PBIS Rewards

PBIS Rewards is a Software-as-a-Service solution that provides an automated schoolwide PBIS management system. PBIS Rewards simplifies the tracking of the PBIS framework within a school. School administration can clearly see how teachers are utilizing PBIS and how PBIS is improving the culture at [School Name]. PBIS Rewards makes it fun, quick, and easy to recognize students for meeting behavior expectations.

“PBIS Rewards empowers educators to transform their classrooms and school by emphasizing positive behavior. With over 1,000,000 students in 7 countries utilizing our service, school climates are shifting to positive learning environments. The PBIS framework prioritizes a culture that intentionally teaches common expectations to all students. This ensures students understand the expected behavior in all areas of the school and leads to more time on task. Staff members now look for opportunities to catch students making good decisions and celebrate their choices. Research shows when schools prioritize PBIS methods, office referrals and suspensions drastically decrease. PBIS Rewards makes this easy with our completely digital system for staff, students, and parents,” said Kara Yates, Product Manager, PBIS Rewards

For more information on PBIS Rewards, please visit [pbisrewards.com](https://pbisrewards.com).

**[Insert quote from school staff or administration]**